

Floor Film Guide

Explore solutions for one-step and two-step floor graphics in this guide. These top-performing solutions are designed for reliability and optimal performance while delivering quality at an affordable price.

Product		Applications	Applied	Use on Walls	Durability*	
					Indoor	Outdoor
One-Step Floor Graphic Solutions						
FoilWalk		<ul style="list-style-type: none"> Temporary Road Markings Sporting Events Stairways, Pedestrian, Pool Deck Markings Areas 	Indoor & Outdoor	Yes	Up to 3-6 Months	Up to 3-6 Months
NatureWalk		<ul style="list-style-type: none"> Museum Exhibits Trade Show Signage Movie & Television Sets 	Indoor	Yes	Up to 6 Months	N/A
Walk&Wall®		<ul style="list-style-type: none"> Sidewalk Graphics Directional Floor Graphics Trade Show Signage 	Indoor & Outdoor	Yes	Up to 3 Months	Up to 3 Months
FatFloor		<ul style="list-style-type: none"> Museum & Custom Trade Show Exhibits High Traffic & Long Term Events & Retail Environments Counter Mats 	Indoor	Yes	Up to 3 Years	Up to 3 Years
Two-Step Floor Graphic Solutions						
Base Film	X-Treme	<ul style="list-style-type: none"> High Tack & Adaptable for Hot & Cold Environments Ideal for High Traffic with Concern for Edge Peeling 	Indoor & Outdoor	Yes	Up to 5 Years	Up to 5 Years
	iTac Green	<ul style="list-style-type: none"> High End, Smooth Flooring Materials Like Granite, Terrazo, Finished Wood & Sealed Concrete Applications with Concern with Adhesive Residue or Adhesive Migration; Long Term Clean Removability 	Indoor	Yes	Up to 4 Years	N/A
	CourtWrap Pair with CW Protect	<ul style="list-style-type: none"> Smooth, Indoor Athletic Court Floors Team Logos & Event Graphics Removable Without Residue 	Indoor	No	Up to 4 Years	N/A
Laminate	CW Protect Pair with CourtWrap	<ul style="list-style-type: none"> Medium to Long Term, Non-Slip Certified Finished & Smooth Wood Floors, Indoor Athletic Floors & Courts Use with CourtWrap for Cleanable, Reusable & Removable Graphics 	Indoor	N/A	Up to 1 Year	N/A
	ProtectWalk Pair with X-Treme or iTacGreen	<ul style="list-style-type: none"> Short to Medium Term, Non-Slip Certified Pop-Up Retail Stores & Events, Office Building, Reception Areas 	Indoor	N/A	Up to 1 Year	N/A

* All floor solution durabilities are traffic, surface, and environmental dependent. Exterior Durability based on typical North American Midwestern conditions.

NOTE: This document is provided for informational purposes only. Buyers should independently assess the product's suitability for their floor graphic application before proceeding. For critical substrates and all surfaces, it is users responsibility to test prior to applicaion.