

Floor Film Guide

Explore solutions for one-step and two-step floor graphics in this guide. These top-performing solutions are designed for reliability and optimal performance while delivering quality at an affordable price.

| Product | Applications | Applied | Use on Walls | Durability* | | |
|---|--|---|------------------|------------------|------------------|---------------|
| | | | | Indoor | Outdoor | |
| One-Step Floor Graphic Solutions | | | | | | |
| FoilWalk | <ul style="list-style-type: none"> Temporary Road Markings Sporting Events Stairways, Pedestrian, Pool Deck Markings Areas | Indoor & Outdoor | Yes | Up to 3-6 Months | Up to 3-6 Months | |
| NatureWalk | <ul style="list-style-type: none"> Museum Exhibits Trade Show Signage Movie & Television Sets | Indoor | Yes | Up to 6 Months | N/A | |
| Walk&Wall® | <ul style="list-style-type: none"> Sidewalk Graphics Directional Floor Graphics Trade Show Signage | Indoor & Outdoor | Yes | Up to 3 Months | Up to 3 Months | |
| FatFloor | <ul style="list-style-type: none"> Museum & Custom Trade Show Exhibits High Traffic & Long Term Events & Retail Environments Counter Mats | Indoor | Yes | Up to 3 Years | Up to 3 Years | |
| Two-Step Floor Graphic Solutions | | | | | | |
| Base Film | X-Treme | <ul style="list-style-type: none"> High Tack & Adaptable for Hot & Cold Environments Ideal for High Traffic with Concern for Edge Peeling | Indoor & Outdoor | Yes | Up to 5 Years | Up to 5 Years |
| | iTac Green | <ul style="list-style-type: none"> High End, Smooth Flooring Materials Like Granite, Terrazo, Finished Wood & Sealed Concrete Applications with Concern with Adhesive Residue or Adhesive Migration; Long Term Clean Removability | Indoor | Yes | Up to 4 Years | N/A |
| | CourtWrap Pair with CW Protect | <ul style="list-style-type: none"> Smooth, Indoor Athletic Court Floors Team Logos & Event Graphics Removable Without Residue | Indoor | No | Up to 4 Years | N/A |
| Laminate | CW Protect Pair with CourtWrap | <ul style="list-style-type: none"> Medium to Long Term, Non-Slip Certified Finished & Smooth Wood Floors, Indoor Athletic Floors & Courts Use with CourtWrap for Cleanable, Reusable & Removable Graphics | Indoor | N/A | Up to 1 Year | N/A |
| | ProtectWalk Pair with X-Treme or iTacGreen | <ul style="list-style-type: none"> Short to Medium Term, Non-Slip Certified Pop-Up Retail Stores & Events, Office Building, Reception Areas | Indoor | N/A | Up to 1 Year | N/A |
| | UltraProtection Pair with X-Treme or iTacGreen | <ul style="list-style-type: none"> Long Term or High Traffic Environments, Non-Slip Certified Transit Stations & Terminals, Custom Entry Way Graphics | Indoor & Outdoor | N/A | Up to 3 Years | Up to 3 Years |

* All floor solution durabilities are traffic, surface, and environmental dependent. Exterior Durability based on typical North American Midwestern conditions.